

2024 mumbai edition

7th edition of Lights in Goa & 15 years of spreading the Light!
International Architectural Lighting Seminar

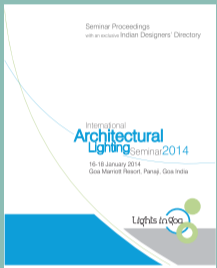
ABOUT LIGHTS IN GOA

We are in a Technology driven world. However, Design is a Human enterprise. It amounts to application of knowledge and ingenuity to resolve human needs or elevate human experiences. Architectural Lighting Design, a knowledge-based discipline of design has over the years faced many disruptions due to technology and one has to constantly to be informed, be able to gauge the relevance of the technology to the task at hand and implement it for the desired results. Today one sees a profusion of installations that have relied on the technology to dictate the design intent without a context. A point in case is the indiscriminate use of the RGB technology to turn the most important of spaces into Disney land.

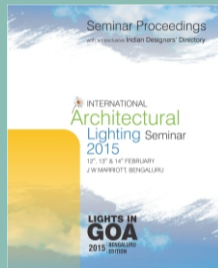
Let us celebrate technology, as it is the way of the Future. However, let us focus on Humanity, for whom this is all designed and who designs and defines it. The lectures should be informative about technology as also about its applications and case studies. How has the designer risen above the technology to use it succinctly to write his own interpretation of the situation, agreeable or stirring to most, rising above the mere mathematics and algorithms, to deliver a technology laden solution with the most obvious human interpretation.

The Theme for this LIG is **“TECHNOLOGY – BY HUMANS, FOR HUMANS”**

SEMINAR PROCEEDINGS BOOK COVERS



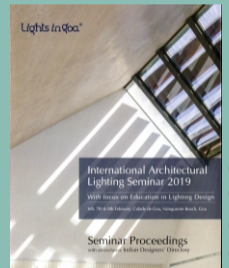
2014



2015

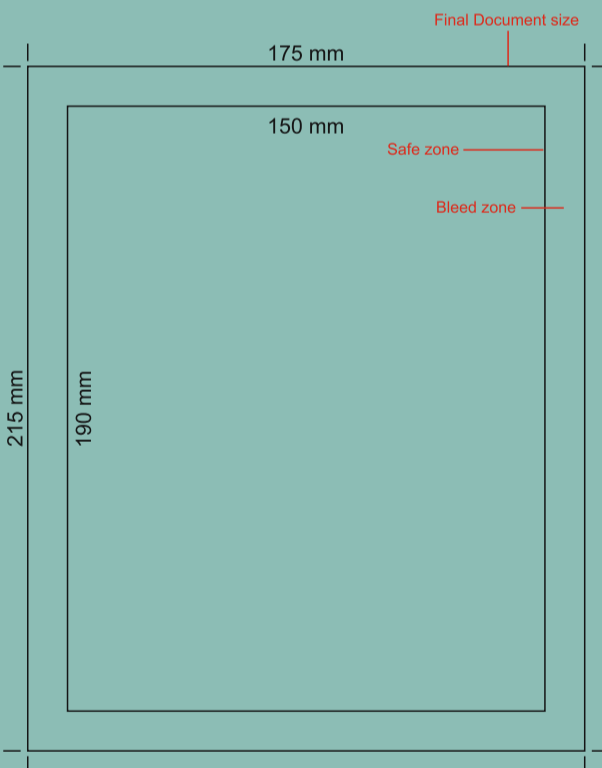


2017

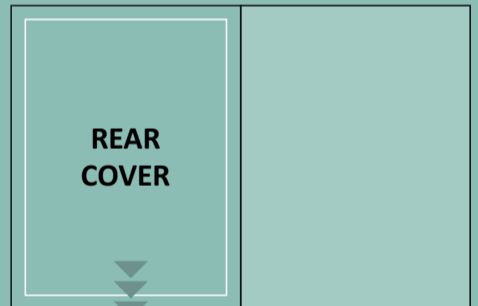


2019

ADVERTISING SLOT & SPECIFICATIONS



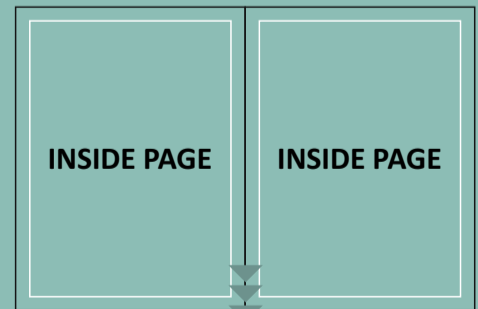
- ▶ Advertisement size : 175 x 215 mm. (full page)
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(Important text should come inside this in safe zone)
- ▶ Document required in CDR 16 version CTC or PDF format.
- ▶ All images & text should be in CMYK colour.
- ▶ All images should be 300 dpi.



3.00 L + 4 Seminar Delegate Passes



2.50 L + 2 Seminar Delegate Passes



2.00 L + 3 Seminar Delegate Passes
1.50 L + 2 Seminar Delegate Passes

FOR SPONSORSHIP ENQUIRIES, CONTACT:

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